



WHO'S WHO

News Release

For Immediate Release

Cambridge Who's Who Named “King” Sponsor of Toys of Hope’s Oheka Castle Holiday Party

Uniondale, NY December 14, 2006—Cambridge Who's Who, a leading global networking organization for executives and professionals, has been named “King” sponsor of Toys of Hope’s Oheka Castle Holiday Party.

Toys of Hope’s mission is to provide toys, books, clothing, and essential household items to needy and homeless children and their families so that they can become more self-sufficient and improve their children's lives. Randy Narod, President of Cambridge Who's Who, says, "Cambridge Who's Who feels privileged to support Toys of Hope. One reason we’re sponsoring this event is that Toys of Hope is run entirely by volunteers, including its President, Melissa Doktofsky, and its Vice President, Tina Alfano, a Cambridge Who's Who employee. We are also impressed that 100% of all financial and in-kind contributions goes to the children and their families.”

In addition to Cambridge Who's Who donating funds to sponsor the Oheka Party, Randy Narod has personally contributed a toy for each of the 350 children expected to attend. The toys were purchased at My Toy Store in Albertson, NY, and Michael Robinson, the store’s proprietor, extended a discount to contribute to the effort.

The 200 Cambridge Who's Who employees are conducting a Toys of Hope drive, gathering a huge collection of items for needy and homeless children and families. As Narod says, “If we can bring joy to these children, we’ve done something to make Long Island a better place to live.”

About Cambridge Who's Who

The mission of Cambridge Who's Who is to ensure that Cambridge members receive recognition, support and credibility to advance their careers. Cambridge Who's Who is also committed to delivering the highest quality networking resource for job recruitment, career enhancement and new business development.

Cambridge Who's Who members have exclusive access to the biographies of more than 250,000 successful executives, professionals and entrepreneurs at www.cambridgewhoswho.com, where they use the database to share information, knowledge and services. Communication via the Cambridge Who's Who registry travels in two directions, enabling Cambridge Who's Who members to reach out when they have a business need or opportunity and receive information on exciting new ventures.

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