



## Who Is Member Spotlight

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**Susie Coelho, President/CEO**

[Susie Coelho Enterprises, Inc.](#)

Lacanada, CA USA

Member since March 2007

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### **Cambridge Who's Who Lifetime Member Susie Coelho**

is a well-known television and print media personality recognized for her work as a “lifestyle guru” to fans and unsuspecting homeowners alike. Susie Coelho founded

Susie Coelho Enterprises, Inc. in 1997 as a multimedia lifestyle enterprise. As the CEO of the Southern California-based company, she cultivates projects specifically for television, publishing, endorsements, design and licensing. Ms. Coelho is also a frequent guest as a lifestyle contributor on NBC-TV’s “Today” show and has made numerous appearances on ABC-TV’s “The View” and the “Oprah Winfrey Show.”

As the star of HGTV’s successful, primetime show “Outer Spaces,” Ms. Coelho helps to create attainable, fantastic outdoor living spaces. Her prior HGTV hit, “Surprise Gardener” – where Coelho and company showed-up unexpectedly at homeowners’ doors to renovate gardens – became a predecessor to the popular home makeover genre. Ms. Coelho provides straightforward advice on how to improve people’s habitats and offers gardening, entertaining and cooking tips – all in a fun, simple, yet impacting manner. A former Ford model, Ms. Coelho is revered for her global, sophisticated style – the result of her East Indian and Portuguese heritage, as well as her upbringing in France and England.

The Susie Coelho Enterprises Design Studio conducts the market research necessary to develop the brand’s comprehensive products division, which includes four distinct lines. Between Susie Coelho Style™, Outdoor™, Signature™ and At Home™ (respectively), Susie Coelho Enterprises, Inc. has retail exclusives with a variety of top retailers in various avenues of distribution from brick and mortar to catalog and TV retailing to create and bedding, bath and tabletop as well as luggage, seasonal home decor, wedding, wall decor, indoor and outdoor furniture, floral bouquets and gift items for consumers.

Ms. Coelho is also the author of four books. Her most recent, *Style Your Dream Wedding*, published in March 2008, helps a bride define her own unique and personalized wedding style. This multi-media wedding experience offers advice on how to produce a memorable and stylish wedding, even with the constraints of a budget, and includes more than 600 breath-taking photographs, six 8-page gatefolds, postcards, an online quiz to determine your style, and a CD of 15 traditional wedding songs. Additionally, Ms. Coelho is the author of *Secrets of a Style Diva: A Get-Inspired Guide to Your Creative Side*, *Styling for Entertaining: 8 Simple Steps*, *8 Miracle Makeovers* and the best seller *Everyday Styling*, which sets the tone for her other books and the concept of styling versus decorating.

Susie's books, her myriad of programs and projects plus two quizzes are on her website at [www.susiecoelho.com](http://www.susiecoelho.com).

*Susie Coelho joined Cambridge Who's Who as a lifetime member in March 2007. Cambridge Who's Who offers its members recognition and exposure of their accomplishments, credibility in their field and networking opportunities to stimulate career growth. Ms. Coelho was selected for the Cambridge Who's Who newsletter because of her remarkable achievements in the media and entertainment industry.*

*The "Who Is" member spotlight section recognizes Cambridge Who's Who members who have made exceptional progress in their fields of expertise or have an inspiring career story to share. One accomplished member will be featured in this section per quarter.*

## **Who's News**

Cambridge Who's Who Newsletter  
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Issue 2, July 2008

